

Making Headway Foundation

Race for ACE

2018 Sponsorships



making headway
foundation

A Foundation Dedicated to the Care, Comfort and Cure
of Children with Brain and Spinal Cord Tumors

Join us on April 29th for the third annual **Race for ACE** fundraiser honors the courage, strength and life of Andy Ecker, while raising funds for pediatric cancer. Join hundreds of spinner and thousands of supporters as they Race for ACE.

This event is organized by Andy's family and friends to honor his brave fight against brain cancer, which he sadly lost in July of 2015. But more broadly, the Race for ACE is about recognizing Andy's legacy as a passionate Michigan fan, mathematical genius, hardworking employee of Macquarie Capital, winner of every board game ever played, welcoming and loyal friend, loving big brother, amazing son and all around remarkable man. Please join us in celebrating his life!

Proceeds from this event will go directly to the **Making Headway Foundation**, an organization dedicated to the care, comfort and cure of children with brain and spinal cord cancers. Making Headway is unique in that it funds clinical research paving the way for cancer treatments in our future, as well as supportive services that patients need now. Both are critical elements in our efforts to move the needle on cancer care. Making Headway specifically provides services to NYU Langone Medical Center's pediatric center, where Andy was treated. He was compassionate and playful with the children being treated alongside him at NYU – teaching them games (of course) even during his own struggle. We know this is a cause he would want us to rally behind.

Sponsor the Race for ACE

Sponsorship is a significant and meaningful way to honor Andy and all of the children who have been diagnosed with a brain or spinal cord tumors. 100% of sponsorship funds will go directly to services and research to help these children and their families.

All sponsors will have their logo presented on event promotions, including press releases, social media, newsletters, our website, on flyers, and e-mail blasts (7,000+ people). Additionally, your sponsorship will be verbally recognized during both the spinning and celebration portions of the event.

Sponsorship Level

- Gold Level Sponsor = \$5,000. Large logo, special recognition. Ad in Making Headway newsletter.
- Silver Level Sponsor = \$2,500. Medium logo.
- Bronze Level Sponsor = \$1,000. Small Logo.

Company Name (as you want it to appear on publications)

Contact Name

Address

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Check should be made out to the Making Headway Foundation.
115 King Street, Chappaqua, NY 10514
For more information, contact Adam Ecker, adam@davadapg.com, 914-512-0947